Annual Report

2025 - 2026

Fredericton Chamber of Commerce

Vision, Mission, and Values

VISION – “An innovative, productive community where we can all prosper.”

VALUES – “Together we are building stronger businesses and organizations for a stronger community.”

MISSION – “Being the voice of business, connecting people and providing crucial support to our members.”

Contents

Vision, Mission and Values 1
President’s Message 2
2025-26 CEO Report 3
Chamber Staff 6
Board of Directors 7
Chamber Membership 8
Our Events 9
Thank you to our Sponsors and Supporters . . 10
Marketing & Communications Report 13
Your Membership Can Pay for Itself 15
Thank you to our Committee Members 16
Message from the Incoming Chair 17

President's Message

Dave Milburn
President 2025-2026
Fredericton Chamber of Commerce

As I reflect on the past year one word keeps running through my head: collaboration. Our chamber, our province, our municipality, our community, and the businesses in it continue to come together for the greater good. The foundation continues to be laid to further connect all sectors as we forge ahead together in uncertain times. If there is one concept I hope I have managed to convey during my term, it is the concept that the bottom will always build the top. Through collaboration we formulate a path forward. A path that has considered from the bottom up what it will take to address challenges we all face. Healthcare, education, housing, labor shortages, infrastructure, and quality of life do not get better in silos. They get better through an understanding of the knowledge that each industry and profession brings to the table. I can confidently say this chamber is well positioned to continue as a leader in collaboration.

Internally I want to give a tip of the hat to David Shipley as he officially finishes his time as past president. David was instrumental in our recent strategic plan, and I appreciate the context he brought to the table of staying true to this roadmap. To say our staff continues to competently execute elements of our strategic plan is an understatement. They exceed expectations and deserve many accolades for their dedicated work.

I also want to recognize our board of directors for their time and commitment and it is a true honor to network and get to know you all. To our directors finishing their terms, I thank you for your efforts and wish you all the best. To our incoming directors, welcome aboard and I look forward to working with all of you. In addition, I look forward to our incoming Chair, Fanny Bodart beginning her term and I know she has a strong commitment to the chamber and its betterment.

Finally, a huge thanks to our staff, a talented team that is growing and performing at a top-notch level. Keep up the great work and it was a pleasure working with you all.
I continue to be extremely grateful for the opportunity and privilege to serve as the President of the Chamber of Commerce for the last year. I wish everyone a prosperous and collaborative year ahead.

2025-26 CEO Report: A Year of Transformation & Growth

Morgan Peters
CEO 2025-2026
Fredericton Chamber of Commerce

It's hard to believe that I am already writing my third annual report message for the Fredericton Chamber of Commerce as CEO. Time really does fly when you are having fun and working hard for members, and we sure like to do both around here. Our 2024-25 board of directors approved our current strategic plan at the end of their term and that has driven much of our work through 2025-26, which has been an exciting year of growth and transformation for the chamber.

Team Chamber – Strengthening Organizational Capacity

That growth and transformation, like everything else, starts with our team. In September, we welcomed Ashley Dearing to the role of Marketing and Content Manager, the first full-time position added to the organization in nearly two decades. In the past, all of our full-time staff had a piece of our marketing and communications functions. Adding Ashley and consolidating those functions in one office has made our marketing and communications more consistent and freed up other staff members to adjust their roles. A particular thank you is due to long-term team members Wendy Morrell and Christine Little, who have both seamlessly taken on new tasks and responsibilities that align with the goals of our strategic plan in the service of our membership.

Wendy, in addition to continuing to run operations, along with being the primary board of directors' liaison, and generally act as the glue of the chamber, has taken on planning our Business After Hours, Business Over Breakfast and Pathways to Growth educational series events. Christine has transitioned from Membership and Marketing Manager to Membership and Business Development Manager, taking on an even bigger role in community outreach, leading our office space search and seeking creative ways for us to grow through having those important one-on-one conversations with members and partners.

The next big change wasn't planned with our Policy and Strategic Communications Manager, Nicholas Sehl, leaving the chamber in February to pursue another great

opportunity. I am grateful for the 2+ years Nick gave us, filling my previous position and giving me the time to settle into the CEO role.

We used Nick's unexpected departure as an opportunity to further reshape the staffing complement to optimize the use of our existing skillsets and resources. To this end, we added Thomas Barber to the staff as Assistant Event Manager, working directly with Judy Joe Scheffler, our Event Manager, who continues to consistently deliver first-class events that keep members coming back again and again. Thomas has been a long-term volunteer with the chamber and for several months prior was working with us on a casual, contract basis on different projects. This made his addition to the team very smooth, and he hit the ground running from Day One. This means that we have gone from 1.0 to 2.5 FTEs working on events over the last year or so that brings so much value to your membership.

The final piece of our staffing transformation was redistributing Nick's former duties – primarily between Ashley and I. Ashley has taken on the communications functions and is now our Communications and Marketing Manager, while I have taken on the policy and advocacy duties – back in my comfort zone after taking time to learn how I want to approach the CEO role.

Last but definitely not least is Brianne Phillips, our long-time and extremely capable bookkeeper. The chamber is a very fiscally sound and responsible organization, and Brianne continues to be the backbone of that part of the operation. While her duties may not have been adjusted in the past year, she too dealt with change as we adopted a new CRM. This has major implications for the way she has to approach her job, and I want to also give her many thanks for being open to change in the name of best serving our members. Changing CRMs is hard, especially on the staff, but we all want to provide the best member experience possible, and we'll continue to look for the best solutions and pivot as necessary.

As we close out 2025-26, it feels like we are in a great place settling into our revised roles and hitting our stride as the staff of your chamber in this new reality. These changes have improved our ability to deliver consistent communications, increase event capacity, and strengthen one-on-one member engagement.

Strengthening Member Value

<u>Expanded learning and professional development.</u>
Throughout 2025, the Chamber delivered a well-attended AI training series and continued to broaden its professional development offerings. In 2026, new partnerships, including collaboration with the University of New Brunswick's Centre for Learning Futures, provided members with discounted access to courses and opportunities to shape future programming. Our Pathways to Growth series is regularly delivering topics that fill our boardroom table and have members asking for more.

Digital transformation enhanced service delivery.
The full implementation of our new CRM platform and the launch of a new website modernized membership management, event registration, and communications - creating a more seamless and user-friendly experience. The event experience included the introduction of digital ticketing and live translation services at our major events through Wordly.

We've also made it easier to submit member announcements, advertising requests and even membership applications through our website. Internally, we've made similar digital and process improvements to increase efficiency and productivity so that we can spend more time serving members.

Face-to-Face is Back in a Big Way
Major events like the State of the Province Address, Parliamentary Breakfast, Business Excellence Awards, Golf & Curling Tournaments, and Indigenous Business Forums were sellouts. The return of the Chamber Business Expo Tradeshow filled the Delta Fredericton ballroom and we consistently see our highest numbers ever for Business After Hours, Business Over Breakfast and educational opportunities, reinforcing the Chamber's role as a connector between businesses, policymakers, and community leaders. This renewed engagement reinforces the Chamber's role as a central connector in Fredericton's business ecosystem.

Advocacy That Delivered Results

Over 2025 and into 2026, the Chamber strengthened its role as a trusted advocate and convener for the business community. Through sustained government engagement, high-impact events, and strategic investment in organizational capacity, the Chamber delivered measurable outcomes while positioning members for long-term success.

Community safety commitments moved from planning to action.
Following approval of the City of Fredericton's Community Safety Task Force report, the Chamber took an active role in implementation, including launching business-focused mental health training in partnership with the Canadian Mental Health Association of New Brunswick. I also sit on the City's Public Safety Oversight Committee, which stewards and monitors progress on the report's 47 recommendations.

Progress continued on transportation policy.
Municipal Sunday bus service launched in June, a long-standing advocacy push at the municipal level that will connect members with both customers and workforce. We continue to push for more air access as critical to our local growth and YFC was able to add daily service to Ottawa and more direct flights to Western Canada that will provide opportunities for growth.

Healthcare infrastructure and workforce advocacy remained central.
In June 2025, the Chamber participated in the announcement that Fredericton will host the province's first Hybrid Operating Room, an outcome of multi-year advocacy efforts. This milestone underscored the Chamber's commitment to healthcare capacity as a foundation for economic competitiveness.

Population growth leadership expanded regionally.
In collaboration with partners across Atlantic Canada, the Chamber helped advance a dual population growth strategy focused on immigration and interprovincial migration, with retention as a core objective to support long-term workforce sustainability.

The Voice of Business
We also made sure our members' voice was heard on property tax reform, government budgets at all levels, the Atlantic Economic Panel, the provincial economic development plan, defense investment, education and much more.

Convening Conversations That Matter

Part of our advocacy that continues to grow is through events that connect people and ideas for action. The second annual Health Summit, held in November 2025 in partnership with St. Thomas University, brought together more than 100 participants. Featuring expert panels and a one-on-one conversation with the Minister of Health, the event generated meaningful follow-up discussions on collaborative clinics, infrastructure, skills training, and public health innovation.

Similarly, on September 15–16, Fredericton welcomed a dynamic convergence of thinkers, builders, and leaders for Shaping the Debate: The Knowledge Industry Shift, a two-day event hosted by the University of New Brunswick and the Fredericton Chamber of Commerce. This event marked a pivotal moment in New Brunswick's journey to define its place in a rapidly evolving global economy, one increasingly powered by ideas, innovation, technology and intellectual capital. As automation and digital tools transform traditional sectors, the value of human creativity, critical thinking, and collaboration has never been more vital.

Looking Ahead

Our work in 2025-2026 reflects a Chamber that is outcome-driven, future-focused, and firmly positioned as a leading voice for business and laid a strong foundation for continued growth and impact in the future. The year ahead will focus on building on this momentum and executing the next phase of our strategic plan. Some big things to look out for include phase 1 of a planned rebranding exercise, the relaunch of more streamlined member-volunteer committees, and we are in the market looking for a new home for the chamber over the next couple of years!

Morgan Peters, CEO, Fredericton Chamber of Commerce

Chamber Staff – We're here to help our members

Judy Joe Scheffler
Event Manager

Thomas Barber
Assistant Event Manager

Christine Little
Membership & Business Development Manager

Ashley Dearing
Marketing & Communications Manager

Wendy Morrell
Operations Manager

Brianne Phillips
Bookkeeper

Board of Directors

Dave Milburn
President
Focal Point Landscape Design and Installation

David Shipley
Past President
Beauceron Security Inc.

Fanny Bodart
1st Vice President
MaxWell Pro Real Estate

Jordan O'Brien
2nd Vice President
Porter O'Brien Agency Inc.

Michelle Paquin
Treasurer
Department of Health

Kelsey Seymour
Executive Member
CC Goodwin Consulting Inc.

Danielle Pelletier
Executive Member
VIVA Therapeutic Services

Stanley Barnaby
Board Member
JEDI (Joint Economic Development Initiative)

Oriana Cordido
Board Member
BMO Bank of Montreal

Cory Clark
Board Member
Marwood Ltd.

Renna Eliakis
Board Member
FMI Group

Jose Poirier
Board Member
New Brunswick Multicultural Council

Pat Price
Board Member
avenueNB

Chris Hotchkiss
Board Member
Hotchkiss Home Furnishings

Scott McMullin
Board Member
Coveys

Ryan Sullivan
Board Member
St. Thomas University

Melissa Dawe
Board Member
University of New Brunswick

Waleed Khokhar
Board Member
Bar Burrito

Christopher Dedam
Board Member
Sesgweg Software Solutions

Patricia Seaman
Board Member
Terre Neuve Consulting

Chamber Membership

Are you taking advantage of our M2M Program?
Looking to promote your products and services to a growing network of Chamber members and their employees? Our M2M program offers an effective way to reach new customers while rewarding your existing ones. Join today and start driving more traffic to your business.

How does the M2M Program Work?
Each full-time employee of our member companies receives an M2M discount card at renewal. This card provides access to exclusive discounts on products and services offered by fellow Chamber members.

How can your company offer a discount?
Have a special offer or promotion to share with fellow Chamber members? We'd love to help spread the word! Just send your offer details and logo to **fchamber@frederictonchamber.ca**, and we'll take care of the rest—it's that easy.

MEMBER 2 MEMBER
M2M
DISCOUNT PROGRAM

Our Events

OUR IMPACT TOGETHER
ENGAGEMENT IN ACTION
Educational & Information Sessions
44
Member Networking
20
Major Events
9
Physician Recruitment & Appreciation Events
2
TOTAL ATTENDANCE
5,712

RAINBOW printing
DIGITAL • OFFSET • SECURITY

Thank you to our Sponsors and Supporters

The Fredericton Chamber of Commerce would like to take this moment to thank each and every one of our generous sponsors, partners, hosts and event supporters (from May 2025 to April 2026, inclusive):

3 Strands Integrated Marketing Solutions	6 Colour Copy & Printing	Air Canada	Allegra
Arterra Wines Canada	Association of Professional Engineers & Geoscientists of NB	Atlantic Canada Opportunities Agency	Atlantic Growth Solutions
Beauceron Security Inc.	Beaverbrook Art Gallery	Bell Canada	Beyond Behavioural Intervention Inc.
Bird Construction	Bloom Funding	BMO Bank of Montreal	Bringloe Feeney
BrunNet Inc.	Business Development Bank of Canada	Business Fredericton North Inc.	CAA Atlantic
Canadian Credit Union Association	Canadian Home Builders Association New Brunswick	Canadian Mental Health Association of New Brunswick	Canadian Queer Chamber of Commerce
Capital Region Service Commission	CBDC Restigouche	CBDC Southwest	CIBC
City of Fredericton	Clark Financial Advisory Group	Coastal Graphics	Colpitts Developments
Comfort Inn Fredericton	Corey Insurance Services Inc.	Costco Wholesale	Coveys
Cox & Palmer	CPA New Brunswick	Crowne Plaza Fredericton – Lord Beaverbrook Hotel	D R Docusafe
Daily Espresso Inc.	DataWazo	Delta Hotels Marriott Fredericton	Downtown Fredericton Inc.
East Coast Leadership Academy	Elite Tire Canada	Elm City Events	Emera New Brunswick
Encore Global	Energie NB Power	Exclusive Events Inc.	Forest NB
Fredericton Community Foundation	Fredericton Convention Centre	Fredericton International Airport Authority Inc.	Fredericton Marathon Inc.
Futurpreneur	GardaWorld Security Services	Global Public Affairs	Go-Go Group Inc.
Goguen Architecture Inc.	Harvest Music Festival	Horizon Health Network	Hospice Fredericton
Hotchkiss Home Furnishings	HotSpot Parking Transit Taxi	IG Wealth Management	Ignite
Insurance Bureau of Canada	Interactive Computer Systems Ltd.	J. Donovan Law Group	Jack Carr Real Estate Team
Jody Carr Law Office	Joint Economic Development Initiative	Junior Achievement New Brunswick	Kiers Marketing
KPMG	Latched Creative Inc.	Level Up Teambuilding	Liberty Utilities
Maplebridge Solutions	Marwood Ltd.	MaxWell Pro Real Estate	Mayday Print & Swagshop Inc.
McInnes Cooper	MD Financial Management	Momentum Design & Print Inc.	NB Association of CBDC

New Brunswick Business Council	New Brunswick Innovation Foundation	New Brunswick Medical Education Foundation Inc.	New Brunswick Medical Society
New Brunswick Real Estate Association	Northampton Brewing Company Ltd.	Opportunities New Brunswick	Parrill + Co.
Patricia Brayley	Porter O'Brien Agency Inc.	Quantifyd Accounting Ltd.	Rainbow Printing Ltd.
RBC Royal Bank	Regent Mall	ResearchNB	Riverview Ford Lincoln & Riverview Honda
Rob Blanchard Photography	Robert Simmonds Inc.	Rogers Communications Canada Inc.	Saint John Port Authority
Saint John Region Chamber of Commerce	Scotiabank	Siemens Canada Limited	Signature Sound Ltd.
Silvermark	Spacek Armstrong & Norrad Chartered Professional Accountants	St. Thomas University	Stantec Consulting Ltd.
Stephen MacGillivray Photography & Video	Stewart McKelvey	Stingray	Street Greek North
Symplicity Organizational Designs	TD Canada Trust	The Artisan District Inc.	The Chamber of Commerce for Greater Moncton
The Chapman Group	The Ginger Agency	New Brunswick Credit Unions	The ReCover Institute
THE TEN SPOT fredericton	The Cultural Centre Inc.	The GAP Group of Companies	Tripple A Photography
Trius Truck Centre	University of New Brunswick	University of New Brunswick – Faculty of Management	University of New Brunswick – Pond-Deshpande Centre
Valley Graphics Ltd.	WhiteWater International Consulting Inc.	Wilson Insurance Ltd.	

Our Event Supporters

11th mile food co.	Amazon Pools and Spas Inc.	Avalon Salon Spa	Benefit Body Spa
Best Western Plus Fredericton Hotel & Suites	Bliss Gift Boutique	BMO Bank of Montreal	Canadian Tire North
Capital Winter Club	Chateau Fredericton	Comfort Inn	Corey Nutrition Company Inc.
Dog Eared Books	Dolan's Pub Ltd.	Eastern College	Educated Beards Inc.
EMCO HVAC	Focal Point Landscape Design and Installation	Fredericton Inn	Fredericton Region Museum
Fresh Vintage Home & Cottage	Get Off the Bus Concerts	Hickey Optometry	Jenna's Nut-Free Dessertery Ltd.
Kingswood Venture Inc.	Leon's Furniture and Appliances	Lulujo Inc.	Lunar Rogue Pub
Lutz Parish Gerrish (Barristers and Solicitors)	McDonald's Restaurants – R. Chisholm Food Services Inc.	Miami Tanning Inc.	Milltown Roasters
MOCO Downtown	Montana's BBQ & Bar	NB Lung	Nicole Boudreau Photo
Office Interiors NB	PAL Airlines	Scott's Nursery Ltd.	Sheila McPhee – Author & Artist
Sky Designs Inc.	Spark In the Dark Engraving	St. John Ambulance (First Aid Training)	Stanley Mutual Insurance Company
Sunpoke Energy Systems Ltd.	The Chalmers Foundation Inc.	The Fredericton Express	The Fredericton Playhouse
The MRTI Agency	The Nest Yoga	The Oromocto Galleria	The Red Lantern Tavern Limited
Theatre New Brunswick	Tim Hortons	Wood Motors Ford	Woof It Up! Dog Training & Separation Anxiety
YMCA of Fredericton	Zone Zapp Tech Ltd.		

Marketing & Communications Report

Ashley Dearing, Marketing & Communications Manager

Since joining the Fredericton Chamber of Commerce in September 2025, the focus of the Marketing & Communications department has been to modernize our communications, strengthen community engagement, and increase the visibility of the Chamber and its members across digital platforms.

Key Highlights & Accomplishments

Digital Growth & Engagement

This year saw strong growth across the Chamber's digital channels through a shift toward more engaging, video-first content and consistent storytelling.

Social Media Growth (Sept. 2025 – Apr. 2026):

- Facebook: 6,772 → 7,255 followers **(+7%)**
- LinkedIn: 5,431 → 6,089 followers **(+12%)**
- Instagram: 1,294 → 1,579 followers **(+22%)**
- YouTube: 95 → 145 subscribers **(+53%)**

New initiatives included:

- Launching the Chamber TikTok account
- Producing in-house short-form video content (events, announcements, etc.)
- Creating a Member Testimonial video series
- Increasing collaboration posts with members and partners
- Expanding photo galleries and event coverage online

Several campaigns generated exceptional engagement, including:

- 2026 Mayoral Forum livestream & election coverage
- Kindness Week campaign
- Smile Cookie Week videos
- Business Excellence Awards content
- Member spotlight videos

Communications & Email Marketing

The Chamber continued to strengthen its email communications while improving backend systems and automation.

Highlights include:

- Growing the email subscriber list from approximately 3,500 to over 4,600 subscribers
- Maintaining an average email open rate of approximately 33–37%
- Automating the new member "7 Touches" onboarding sequence
- Implementing improved list management and deliverability practices

- Continuing strong engagement with the bi-weekly *Chamber Connections* newsletter

Paid e-blasts and marketing partnerships also continued to generate value for members and community organizations throughout the year.

Website & Accessibility

The Chamber website remained a key resource for members and the broader community, receiving:

- 6,000–7,000 unique visitors per reporting period
- More than 14,000 page views per reporting period

The Membership Directory, Events Calendar, and Chamber News pages remained among the most visited sections of the site.

In April 2026, the Chamber livestreamed the Mayoral Forum on YouTube to improve public accessibility and civic engagement. The livestream attracted 382 live viewers and nearly 4,000 views following the event, becoming the most viewed video on the Chamber's YouTube channel to date.

Strategic Projects

Significant progress was made toward the Chamber's long-term brand modernization initiative. During this reporting period:

- A phased rebrand strategy and budget framework were developed
- An RFP process for branding partners was launched
- New marketing systems, automation tools, and video equipment were implemented to improve efficiency and content quality

Sponsorships & Community Partnerships

The Chamber supported numerous member and community initiatives through financial and in-kind marketing sponsorships, including partnerships with:

- UNB REDs
- Summer Soulsa
- Junior Achievement
- Fredericton Playhouse events
- FireFit Championships
- STUISA Multicultural Fair
- Atlantic AI Summit
- Big Community Soup
- Downtown Fredericton

These partnerships helped strengthen community connections while expanding the Chamber's visibility across the region.

The past several months have focused heavily on building stronger digital engagement, modernizing communications practices, and positioning the Fredericton Chamber as a visible, connected, and trusted voice within the community.

Your Membership Can Pay For Itself in Benefits

Chambers Plan Employee Benefits	**Chambers of Commerce Group Insurance Plan** Request a quote – www.chamberplan.ca
Wilson ASSURANCE · INSURANCE	**Group Home and Auto Insurance Discount Plan** Request a Quote – https://wilson.nb.ca/fcc-group-home-auto/
First Data™	**First Data Merchant Provider Discount** Contact Andrew Matheson – andrew.matheson@clover.com
Esso™ Mobil™	**Esso Business Card Fuel Discount** Contact Raymond Armand - raymond.armand@wexinc.com
IRVING	**Irving Oil Fuel Savings** Contact the chamber for the promo code and visit irvingoil.com/apply
enterprise rent-a-car National Car Rental	**Enterprise Rent-A-Car / National Car Rental Discount Program** Rent from Enterprise Rent-A-Car / National Car Rental anywhere in North America. Contact the chamber for discount code
PARK'N FLY	**Park 'N Fly Discount** Contact the chamber for promo code
FlagShip™	**Flagship Shipping Discount** Contact flagshipcompany.com/atlanticchambers to access special rates
MEMBER 2 MEMBER M2M DISCOUNT PROGRAM	**M2M Advantage Program** Visit frederictonchamber.ca to access M2M offers
FREDERICTON CHAMBER OF COMMERCE *The Voice of Business*	**Growing Together Referral Program** Contact membership@frederictonchamber.ca for details
	Chamber Boardroom Rental Contact fchamber@frederictonchamber.ca for details
FREDERICTON CHAMBER OF COMMERCE *The Voice of Business*	**Fredericton Chamber of Commerce Scholarship** Visit frederictonchamber.ca for details
Canadian Chamber of Commerce / Chambre de Commerce du Canada	**Certificate of Origin** Contact importexportservices@chamber.ca for information

Thank you to our Committee Members

New Member Welcome Committee Members

Scott McMullin – Chair
Haridas Patel
Oriana Cordido
Charlotte Burhoe
Abdul Samad
Mark Lancaster
Hannabelle Weaver

Physician Recruitment & Retention Taskforce

Pat Price – Co-Chair
Angela Landry
Joel Mazerolle
Kris Knox
Thomas Barber
Kaziya Chanda – Co-Chair
Jennifer Peck
Katrina Houghton
Patricia Seaman

Business Excellence Award Committee

Karen Grant - Chair
Alicia Phillips
Beth Crowell
Cameron Clark
Hannahbelle Weaver
Justin Beaton
Ken Critchley
Mike Babineau
Samantha Bosca
Sharon Watts
Alex Scholten
Angela Stewart
Beth Fairbairn
Eden Hoang
Julie Augustine
Kelly Smith
mika solway
Oriana Cordido
Seth Black

Indigenous Partnership Committee

Stanley Barnaby – Chair
Julie Augustine
Laura Englehart
Megan Ginnish
Penny Polchies
Holly Bear
Kim Smith
Mark Haines-Lacey
Paula Lehr

Event Volunteers

Angela Landry
Chris Dedam
Heather Howe
Joanne Embleton
Kendra Patrick
MacKenzie Briggs
Patricia Brayley
Sergio Garnica
Junior Achievement New Brunswick
Carter Lavigne
Eden Hoang
Janet Moser
Kathryn Oulton
Liane Vail
Marc Smith
Paul Roy
Thomas Barber
East Coast Leadership Academy

Message from the Incoming Chair of the Board

Fanny Bodart
Chair of the Board 2026-2027
Fredericton Chamber of Commerce

It is both an honour and a privilege to step into the role of Chair of the Board for the Fredericton Chamber of Commerce.

As a business owner, REALTOR®, immigrant, mother, and community advocate, I have experienced firsthand the opportunities and challenges that come with building a business and a life in New Brunswick. Since arriving in Fredericton from Belgium in 2007 with my four children, I have been proud to call this city home and have actively promoted the many advantages of living, working, and investing in our region.

Today, as Owner/Broker of MaxWell Pro Real Estate and a member of our vibrant business community, I remain deeply committed to supporting entrepreneurship, economic growth, and community prosperity. I believe that small businesses are the backbone of our economy, and I am particularly passionate about championing women entrepreneurs, fellow Newer New Brunswickers, and the many micro-business owners whose contributions strengthen our province every day.

The Fredericton Chamber of Commerce plays a vital role in advocating for business, fostering meaningful connections, and helping create the conditions for sustainable growth. I am grateful to the outgoing Board, Morgan, Chamber leadership, staff, volunteers, and members whose dedication continues to make our organization a respected and influential voice in our community.

As we look ahead, I am excited to work alongside our Board, members, and partners to build on this strong foundation. Together, we will continue to support business success, encourage innovation, attract talent and investment, and ensure Fredericton remains one of the best places in Canada to live, work, and do business.

Thank you for the trust you have placed in me. I look forward to serving our membership and helping advance the Chamber's mission in the year ahead.

Chambers Plan
Employee Benefits

Canada's #1 Plan for Employee Benefits

Robyn Corey
Corey Insurance Services
506.458.0102
robyn@coreyinsurance.ca

COREY
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GROUP • LIFE • LIVING BENEFITS