

Fredericton chamber concerned with unintended consequences of *Canada's Anti-spam Legislation*

For Immediate Release
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(Fredericton, NB) – The Fredericton Chamber of Commerce is concerned that the regulations to enforce *Canadian Anti-spam Legislation (CASL)* as published in the *Canada Gazette* on 5 January 2013 have significantly overreached the original intent of the legislation. With research and direction provided by the Canadian Chamber of Commerce, the Fredericton chamber is warning its members about the potentially far-reaching effects of these regulations.

By capturing all commercial electronic messages (CEMs), the legislation may result in economic hardship for both business and not-for-profit organizations with a corresponding negative impact on local communities and their economies. The scope of the legislation and enforcement regime has extended well beyond malicious and/or fraudulent messaging.

“While we agree that fraudulent and malicious spam malware is a pervasive problem, as written these regulations may have a serious country-wide negative effect on businesses, community groups, and not-for-profit organizations,” stated Krista Ross, CEO of the Fredericton Chamber. “Most troubling is that the malware that should be targeted by these regulations may not even be reduced as most of these messages originate from jurisdictions beyond the reach of the CRTC, the organization tasked with enforcing these regulations.”

The Fredericton chamber has provided its concerns to the proposed regulations to Fredericton’s MP Keith Ashfield and Industry Canada as part of the mandatory 30-day comment period for regulations.

Full details of the negative impacts of CASL on legitimate commercial electronic messages can be found on our website at www.frederictonchamber.ca.

With more than 900 members, the Fredericton Chamber of Commerce is one of Atlantic Canada’s largest chambers of commerce. A dynamic and relevant business organization, the Fredericton Chamber of Commerce is actively engaged in policy development that affects the competitiveness of our members and of the Canadian business environment.

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