

Chamber pleased with City of Fredericton's investment in Enterprise Fredericton

For Immediate Release
[26 February 2013]

(FREDERICTON, NB) – The Fredericton Chamber of Commerce applauds the City's renewed investment in Enterprise Fredericton at last night's council meeting.

The chamber has been vocal on the importance of maintaining a local economic development agency since the Enterprise network lost its federal and provincial funding last year. In particular, the chamber has been advocating for continued business counseling and immigration support services in the city. These services address many of the strategic goals for the city, including population growth, skills development, startup support and commercialization.

The chamber looks forward to continuing its close working relationship with Enterprise Fredericton and the City of Fredericton. With a leaner organization, business input and involvement will be all the more critical to ensuring that Enterprise Fredericton continues to be responsive to issues 'on the ground,' that will continue to evolve.

"As an active participant in the Vision 2020 initiative, we are pleased that the City has been responsive to the ideas and concerns of those involved in the region's business and economic development community," stated Krista Ross, CEO of the Fredericton chamber. "The timing of this announcement ensures continuity in services from Enterprise Fredericton, which should make the transition to this new entity as smooth as possible."

"This is a good-news story that involves the entire community coming together to discuss our issues and identifying solutions," added Andrew Steeves, past president of the chamber and co-chair of Vision 2020. "Our work is far from over, however. A leaner organization will require a coordinated effort from all of the stakeholder groups and a streamlining of services provided. We are looking forward to the Vision 2020 report from David Campbell in March, which will help shape the new Enterprise Fredericton and provide clarity to the path moving forward."

With more than 900 members, the Fredericton Chamber of Commerce is one of Atlantic Canada's largest chambers of commerce. A dynamic business organization, the Fredericton Chamber of Commerce is actively engaged in policy development that affects the competitiveness of our members and of the Canadian business environment.

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