

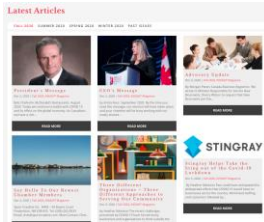


Do you want your ad to be seen by the business community?  
Do you want to connect to hundreds of potential customers?  
Do you want to stand out from your competition?

**The Fredericton Chamber of Commerce is here to help you**



## INSIGHT ONLINE



Visit our Insight Online to keep up-to-date on what the chamber is working on and check out our Member Spotlight articles to learn more about our chamber members.

**Articles** - Members can submit their business-to-business articles to us for consideration. These articles are not meant to be a sales pitch but general information that businesses can use. To learn more or to submit your article contact [fchamber@frederictonchamber.ca](mailto:fchamber@frederictonchamber.ca).

**Advertorials** - paid sponsored articles that promote your business, products or services. Photos and logos are encouraged. Advertorial - \$300 each  
(Non-members pay an additional 25%)

## DEDICATED EBLASTS



Do you want to stand out from your competition? Do you want your reader's undivided attention and do you need to get your information out now? Then a dedicated email is your best option.

Dedicated Email: \$450 each

(Non-members pay an additional 25%)

## SOCIAL MEDIA



We are happy to promote our members through our social media feeds. Just tag the chamber in your post and we'll help you get the word out.

## CHAMBER WEBSITE



Your potential customers visit the chamber's website regularly to keep up-to-date with what is happening in the business community. We want to feature your ad to help drive these customers to your business.

Monthly Ads: \$150 each

### Ad Sizes Available:

Square – 450 pixels x 450 pixels (seen on homepage)  
Vertical Rectangle – 300 pixels wide x 600 pixels high (seen on blog, media releases, Insight articles, etc.)  
Wide Skyscraper – 160 pixels wide x 600 pixels high (content pages)

(Non-members pay an additional 25%)

## CHAMBER CONNECTIONS



Our Chamber Connections email is sent to over 2400 contacts each Thursday. This is an inexpensive option for your ad to be seen by the business community.

Weekly Ad: \$75 per ad

### Ad Size:

800 pixels high x 1200 pixels wide

(Non-members pay an additional 25%)

## MEMBER NEWS - ANNOUNCEMENTS & EVENTS

Visit [frederictonchamber.ca](http://frederictonchamber.ca) and click on the "Member Announcements" link to submit your announcements or events for our weekly Chamber Connections email.